

Public Information Round Table – Saturday, March 3, 2018

TOPICS

1. Google Ad Grants and Google for Non-Profits Item H Agenda item
Use of You Tube channel – Agenda item G
2. Want to know more about reaching out to libraries, doctors, and schools. Will this violate the traditions?
3. Question about how PI and CPC could work together.
4. How to use social media to reach young people. Where is it ok and where it is not ok.
5. A country has asked for a panel. The group provided a PI panel, but want to know if it is H & I or just an AA meeting.

Discussion

1. Google provides g-suite and use of You-Tube and studio time. Ad grants is free money to buy ad works ad time. There have been some changes recently to the Google for Non-Profits platform.
The current You Tube channel is to display AA PSAs.
The use of Ad Grants has not being implemented yet.
2. Many areas place Big books, 12+ 12 in the libraries. Some order Grapevines
There are form letters in the PI and CPC workbooks. Area 72 has been putting literature racks in libraries. They have a home group adopt the rack. GSRs are the point of contact. Another area puts literature racks in police stations and libraries. Groups buy big books to donate to their local library.
Maintain a list of where the racks are, so you can go back and refill them.
Northern NV PI/CPC has worked hard to get into high schools for speaking events.
Radio stations put free PSAs on the air when asked.
Use the PI Workbook.
3. Some districts combine PI and CPC together. One reason to do this is to get people to join the committee. Committee turnover rate is rather high. The job of the chair is to get others to do the work.
TSAC – Treatment, Special needs, Accessibility and Corrections
Idaho chair is working on unity between PI and CPC committees but they have a single list of volunteers. Volunteers do not always respond.
Volunteers have a lot of fear about anonymity

Hawaii created a jeopardy game to teach about what each committee does , we use as a workshop.

A big problem is apathy in the rooms of AA about PI and CPC.

Concerned that populated areas have enough work for two separate committees, In sparsely populated areas, combining the PI/CPC makes more sense.

Hawaii, District4 gave pamphlets to members to give to their doctors as a way to reach out to professional.

4. Orange County, CA has been very good at going into High Schools. He is will to share his moderator notes – David B. – www.david.behoteguy@mgail.com

You tube Channel is run by GSO

GSO is working on a platform and policy for social media.

Sonoma – Once they got into schools they had issues with many panels and presenters. They also involved Al-Anon in the presentations.

Asking schools what the school wants. Most schools want to know what AA is and what it is not. Schools prefer that drunk-a-logues not be shared.

Nevada goes into schools with a scripted panel presentation.

Western Washington makes sure that the panel understands the pamphlet about speaking at meetings other than AA.

5. A panel for DUI class is now a brief story and a presentation on what AA is and what AA is not. So, it is a hybrid panel.

A member from the panel tells what AA is and is not, not an expert. Lets others know about other resources. Provide the contact information for local AA.

Not marketing, just providing information.

Let people know before the panel that anonymity can be a problem.

Someone can always be of service by filling the literature racks.

San Diego has 4 position racks made out of plastic. We have route drivers.

Put AA cards on cork community bulletin boards

Orange County has bought racks with the Inter-Group name etched in it.

Area 07 attends the Veterans stand down.

To visit Health Fairs contact the local health department.

In Utah, we are encountering high fees to attend health fairs.

The names of people who were here last night were collected and Joe of Oregon is going to set up a “secret Facebook group”.

You can reach out to GSO PI and CPC at AA.org. They are quick to upload information.